

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Abr-15 Cajetillas (20 uds.)	30-Abr-14 Cajetillas (20 uds.)	Incremento %
MARLBORO	100.993.638	97.253.253	3,85%
WINSTON	90.116.476	88.540.158	1,78%
CHESTERFIELD	64.151.520	63.730.466	0,66%
FORTUNA	54.105.926	57.438.133	-5,80%
CAMEL	49.081.867	48.683.806	0,82%
DUCADOS NEGRO	35.409.232	39.007.056	-9,22%
L&M	35.032.571	34.658.497	1,08%
LUCKY STRIKE	34.161.750	38.900.699	-12,18%
NOBEL	29.598.828	31.215.794	-5,18%
DUCADOS RUBIO	22.162.931	23.853.494	-7,09%
WEST BROOKLYN	18.157.675	18.931.561	-4,09%
PALL MALL	15.166.676	14.176.099	6,99%
DUCADOS RUBIO 100'S	9.685.867	7.490.353	29,31%
DUCADOS RUBIO BLANDO	9.034.212	11.235.529	-19,59%
FORTUNA RED LINE	8.728.239	9.624.407	-9,31%
MARLBORO TOUCH	7.209.744	5.312.322	35,72%
MARK 1	6.467.465	5.707.635	13,31%
MARLBORO POCKET	5.882.551	6.468.099	-9,05%
LUCKY STRIKE BLANDO	5.827.608	5.652.797	3,09%
ELIXYR	5.565.472	5.015.760	10,96%
NOBEL STYLE	5.096.852	4.922.855	3,53%
JOHN PLAYER SP.	4.900.228	5.339.345	-8,22%
PHILIP MORRIS	4.491.701	530.176	747,21%
L&M RED SEMI-RÍGIDO	4.130.306	5.818.842	-29,02%
BENSON & HEDGES AMERICAN	4.007.894	3.631.528	10,36%
PHILIP MORRIS K/S	3.886.228	3.515.099	10,56%
LUCKY STRIKE CLICK & ROLL	3.352.007	2.509.944	33,55%
L&M BLUE SEMI-RÍGIDO	3.129.554	3.809.251	-17,84%
CHESTERFIELD SEMI-RÍGIDO	2.712.815	3.434.897	-21,02%
PALL MALL LARGO 100'S	2.661.166	4.376.774	-39,20%
NOBEL BLANDO	2.556.367	2.452.328	4,24%
BN	2.515.988	2.733.020	-7,94%
BULLBRAND	2.321.769	2.242.899	3,52%
AUSTIN	2.278.129	1.775.595	28,30%
R 1	2.248.785	2.137.921	5,19%
WINSTON REDVOLUTION	2.189.762	2.942.037	-25,57%
KARELIA	1.846.200	1.739.750	6,12%
BENSON & HEDGES	1.818.718	1.019.215	78,44%
GAULOISES RUBIO	1.681.359	1.769.481	-4,98%
HERENCIA	1.622.299	1.831.678	-11,43%
OMÉ	1.619.460	1.259.030	28,63%
JOHN PLAYER SP. AM.100'S	1.548.705	1.520.564	1,85%
JOHN PLAYER SP. BLACK/BLUE	1.419.774	1.412.773	0,50%
RESTO MARCAS	34.714.112	41.594.296	-16,54%
Totales	705.290.426	717.215.216	-1,66%